



HOPPEARST INC.

Visit Our Website
hopefirstinc.org



EXCELLENCE

EMPOWERMENT

ENHANCEMENT

ENRICHMENT



Who Are We?

Hope First, Inc. is dedicated to Helping Others Pursue Excellence.

Our mission is to empower young individuals through enrichment, enhancement, and empowerment. Our workshops, seminars, and specialized programs inspire them to discover their inner selves and deliver the unique gifts that God has placed within them.

We firmly believe that with the right opportunities, every child can succeed and become a leader in today's society.

We Strive For ...

EXCELLENCE

We believe in the quality of EXCELLENCE in every person. Recognizing the existing talents as well as the unidentified talents to build a foundation centered around Achievement and excellence.

EMPOWERMENT

We believe in the EMPOWERMENT of children and youth by equipping them with the proper tools for success. Children and youth are given the freedom to create, invent and explore their success.

ENHANCEMENT

We believe in the ENHANCEMENT of self. Recognizing that children and youth need instruction and direction including culture, diversity and traditional values. Together this leads to success, achievement and happiness in the quality of life.

ENRICHMENT

We believe in the power of ENRICHMENT by providing resources and networking for children and youth to expand their access and availability to resources which will increase the value of their talent.

CORE VALUES

THREE DIVISIONS OF HOPE LEADERSHIP



PROGRAM DEPARTMENT

OPERATIONS DEPARTMENT

SALES & MARKETING DEPARTMENT



PROGRAM DEPARTMENT

Responsible for coordination and planning of the conference programming/schedule to include Worship, Training, Worship Arts and Personal Development. This position meets with the assigned coordinators to present the focus and ensure program relevance, balance and effectiveness. Works with each Director to ensure that all event requirements are met and documents are approved before confirmation and publication. Makes recommendations for General Sessions, Workshops or Panel Discussions. Guides the coordinators through program planning and budgeting. Helps to develop the conference theme and marketing campaign.

Team Leaders:

- Worship & Music Coordinator
- Christian Learning Academy Coordinator
- Worship & Arts Academy Coordinator
- Discipleship/Counseling Coordinator



OPERATIONS DEPARTMENT

Responsible for all onsite arrangements, pre-conference detail and end of conference tear-down. Reviews event BEO's and verifies that all set-up requirements are met to ensure the effective and smooth production of the conference. Works in conjunction with hotel staff and departments to facilitate the conference program and agenda. Oversees the logistical needs which include all moveable items, floor plans, set-ups and equipment. Coordinates transportation, deliveries and inventory making sure that all equipment is in good working condition prior to start of the conference. This team ensures that the conference look and feel is welcoming and professional. Coordinates outside sources, contracted and rental.

Team Leaders:

1. Logistics Coordinator
2. Arrangements Coordinator
3. Production Coordinator



SALES & MARKETING DEPARTMENT

Responsible for the marketing, branding and promotion of the annual conference. Works with the director of programs to build a marketing campaign centered on the theme and venue. Meets with Web administrator to develop the online marketing campaign and registration portal. Makes budget projections and sets price points for registration, T-shirts, vendors, etc. Coordinates fundraising and donation efforts and seeks grant writers to solicit grants.

Team Leaders:

1. Sales & Marketing Coordinator
2. Fundraising Coordinator
3. Registration Coordinator

HOPE FIRST INC.



HOPE FIRST



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STANDARD OF EXCELLENCE

Youth Conference



STATS



300 - 500 Attendees/year



493
Facebook Followers



2,594
Instagram Followers



2,000 + Email Subscribers

Partners



We are making a difference in the lives of young people, guiding them in their faith and empowering them to live for Jesus! Our program reaches children & youth ages 5- 25.

Our Programs

Praise Rally

We open the conference with a high-energy praise pep rally that will electrify the crowd and set the tone for an unforgettable conference.



Shabach Praise Hour

Our daily early morning shabach praise hour is designed to uplift the spirits of our young people, set the tone for the day, and aid in connecting with God in a meaningful way



Christian Learning Academy

Christian Learning Academy is designed to have age-appropriate discussions on a variety of topics that will help young people grow in their faith and knowledge



Worship & Arts Academy

Worship & Arts Academy has become a staple of our conference. Here our young people will explore their creativity and learn new skills in drama, dance, and spoken word, all while deepening your faith and connection with God



Evening Worship Experience

We end each night with an unforgettable evening of worship that will uplift your spirit, deepen your faith, and create memories that will last a lifetime





INTRODUCING

New Programs we plan to offer this year

Connect Groups

Our goal is to create a community that extends beyond the conference weekend. Connect Groups provide a safe and supportive space for young people to connect, learn, and grow together. According to a recent survey by the American Psychological Association, 24% of young adults in the United States reported feeling lonely 'a lot of the day yesterday'. Our Connect Groups, will aim to combat loneliness by fostering a sense of belonging and connection among young people. Our groups will provide a platform for young people to share their experiences, learn from one another, and build meaningful relationships that last a lifetime.

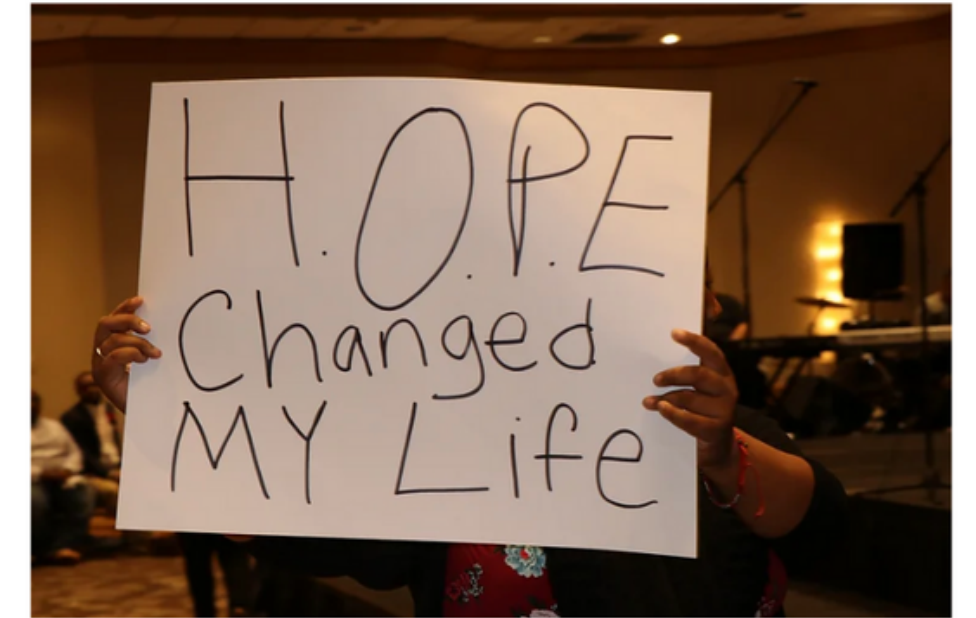


PASTORAL ALLIANCE



Become a HOPE First Event Sponsor

Our commitment to the youth is more critical than ever. When you lend your support to a Hope First event, you actively contribute to the fabric of our community. Your generous donation enables us to continue and expand our vital work within the community.



Here's how your sponsorship makes a difference:

Empowering Inner City Youth: Your contribution directly impacts the lives of Inner City youth. We provide a safe space where they can feel comfortable expressing themselves, and find support.

Addressing Challenges: Many young people face various challenges—academic, emotional, and social. Your sponsorship allows us to offer workshops, counseling, and resources to help them cope with these issues effectively.

Building Resilience: Through our programs, we empower youth to develop resilience and strength. They learn essential life skills, build character, and emerge as confident, capable adults.

Leadership Development: Our vision extends beyond today. With your support, we nurture the next generation of leaders. These young individuals will shape our community's future, and your sponsorship plays a crucial role in their growth.

HOW TO SPONSOR A HOPE FIRST EVENT



Visit our website
www.hopefirstinc.org



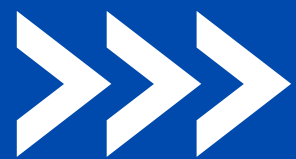
Select the Donate Tab



Select Event Sponsorship



Select your Sponsorship plan



Back to School Vendor \$250

- Space for one 6' table at our Back To School event.
- Two shout-outs by MC during the event.
 - Listed as a vendor on website and social media postings.

SOE Vendor \$500

- Space for one 6' table at event.
- Two shout-outs by MC during the event.
 - Listed as a vendor on website and social media postings.

Gold Sponsor \$2,000

- Listed as Gold Sponsor on all marketing materials
 - Social media postings for 1 month
- Logo added to Step & Repeat
 - Mentioned throughout the course of the night by MC.
- Vendor space for one 6' table at event.

Diamond Sponsor \$3,500

- Listed as Diamond Sponsor on all marketing materials
- Social media postings for three (3) months
- Logo added to Step & Repeat
- Mentioned throughout the course of the night
- 1 - 2 min speaking opportunity during the event
- Vendor space for two (2) 6' table at event.

Title Sponsor \$5,000

- Listed as a Title Sponsor on all marketing materials
- Social media postings for six (6) months
- Logo added to Step & Repeat
- Mentioned throughout the course of the event
- 3 - 5 min speaking opportunity during the event
- Vendor space for three (3) 6' table at event
- "Presented by" signage posted throughout the event