



On Behalf of the Hope First Inc, we would like to extend an invitation to sponsor our **20th Anniversary Standard of Excellence Gala** on January 21, 2024. In exchange for your support, we will provide recognition and advertising.

***ABOUT HOPE FIRST, INC.***

Founded in 2003, Hope First Inc.'s mission is to bring hope to today's youth population through Enrichment, Enhancement, Empowerment and Excellence. It is our belief that every child has the potential to be the best, to be an overachiever. Each child has the ability to learn, grow and believe the impossible is possible. Hope First Inc. offers motivational programs designed to inspire young people to discover their inner self and deliver what God has placed inside of them. With over 2,000 people served through workshops, seminars and Master Classes, your sponsorship will make a positive difference in the lives of many South Los Angeles families.

***ABOUT THE STANDARD OF EXCELLENCE PROGRAM/GALA***

Every December, Hope First Inc puts on a youth conference that serves more than 300 youth from across California. This conference believes in turning dreams into destiny. We are focused on youth empowerment and aim to provide young people with the necessary tools to succeed. The conference is an opportunity for young people to learn, grow, and connect with others who share their passion for success.

***ABOUT THE GALA***

With 2023 being the 20 year anniversary of the Standard of Excellence Conference, Hope First is holding our first Gala in celebration of this monumental achievement. The Standard of Excellence Gala will feature performances, celebrate the people that have been influential in making this conference a success over the years.

We would love to have you partner with us to further enhance the experience the Standard of Excellence Gala is offering to the amazing participants of the conference. Thank you for your time and consideration. Please see the attached document which outlines our sponsorship opportunities and recognition levels. Your tax-deductible contribution will help to keep the arts accessible to underserved communities. Please contact Jonathan Lucas at (310) 908-7389 or email [jonathanlucas88@gmail.com](mailto:jonathanlucas88@gmail.com) with any questions. Contributions at any level are greatly appreciated!

Sincerely,

Darryl R. Johnson  
Founder / CEO  
Hope First Inc.

## 2023 Hope First Inc Gala Sponsorship Levels

### Title Sponsor     \$2,000

- **Tickets:** Ten (10) VIP tickets to the Gala.
- **Announcement:** “Presented by” mention throughout the Gala and 3-5 minutes speaking opportunity.
- **Programs:** “Presented by” on the first page of the digital program.
- **Display:** Logo on all event signage and verbal mention. Logo on all advertising for 1 year.
- **Website:** Logo and sponsorship level on Hope First Inc website with link to sponsor’s website.
- **Social Media:** Mentions on Hope First social media profiles for one year.

### Diamond Sponsor     \$1,000

- **Tickets:** Six (6) VIP tickets to Gala
- **Announcement:** Special mention at the recital and 1-2 minutes speaking opportunity.
- **Programs:** A full page color ad in the digital program
- **Display:** Sponsor advertising display at the recital.
- **Website:** Your business logo and sponsorship level on Hope First Inc. website with link to sponsor’s website
- **Social Media:** Mentions on Hope First social media profiles for 6 months.

### Gold Sponsor     \$500

- **Tickets:** Four (4) VIP tickets to Gala
- **Programs:** A full page color ad in the recital program (500 programs)
- **Display:** Sponsor advertising display at the recital and verbal acknowledgement.
- **Website:** Your business logo and sponsorship level on Hope First Inc. website with link to you website
- **Social Media:** Mentions on social media profiles for one month.

### Adopt a Delegate - \$100

**Anniversary Patron (Name Only)- \$25**  
**Sponsorship at any level is greatly appreciated!**